



Sponsor Prospectus

The New England Commission of Higher Education (NECHE) is a voluntary, non-governmental membership association that serves as an institutional accreditor and promotes educational excellence and quality assurance to its member institutions. Our members are degree-granting post-secondary educational institutions offering higher education and located inside or outside the United States, including, but not limited to, the States of Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island, and Vermont. NECHE currently accredits over 200 institutions across the globe.

NECHE will hold its 2025 Annual Meeting December 10 – 12, 2025 at the Sheraton Boston Hotel. Based on previous attendance patterns, we anticipate roughly five hundred participants and presenters including: presidents; academic affairs, student affairs, and finance administrators; faculty; institutional researchers; and other members of the higher education community.

NECHE has a single tier sponsorship level and a limited number (14) of sponsorship tables available.

\$4,500 – Annual Meeting Sponsor

Benefits Include:

- Sponsor digital logo recognition, with hyperlink, on Annual Meeting webpage
- Sponsor digital logo recognition, with hyperlink, on NECHE Annual Meeting 2025 registration confirmation email
- Sponsor digital logo recognition, with hyperlink, on Annual Meeting App
- Logo presence on Annual Meeting signage
- Complimentary NECHE registration for one participant with \$400 discount for up to two additional registrations
- One Complimentary Access to the Wednesday Network Luncheon
- (1) 10'x8' Area with skirted table in Foyer

Sponsors are allowed to select their table location at the time of their pledge. See page 3 for a map of sponsor tables which will be located in the Foyer outside of the General Session space. Please note the numbers of the tables you would prefer as your first and second choice locations. You will be informed of your table assignment shortly after we've received your request.

To become a sponsor of the NECHE 2025 Annual Meeting, please complete the [Sponsor Form](#).

Sponsors May Also Purchase Additional Visibility, Branding, and Lead Generation Opportunities:

Lead Generation Scanner (\$300) – NEW for 2025!

This add-on would provide an easier way to collect attendee leads while onsite. All guests will have a small QR code on their name badge. While speaking to a guest, you will be able to ask if they would mind sharing their information, and if the guest says yes – you will be able to scan the QR code with your phone and automatically receive their information.

**Please note – you will need to use either your phone or an iPad to download a mobile app, which will then act as your scanner. You will not be receiving a separate device. We will provide a pre-event training for any sponsor that adds this software.*

Cocktail Reception on Wednesday Evening, December 10th (\$4,000)

Includes:

- Hold screen with sponsor logo at reception
- Signature cocktail at Cocktail Reception
- Table provided at reception for Reception Sponsor to set and staff
- Branded cocktail napkins
- Option to provide promotional item (**provided by sponsor**) on cocktail tables
- 4 additional guests invited to attend Cocktail Reception

Morning Wellness / Yoga Classes (\$2,500)

We will offer a 45-minute yoga class on both Thursday and Friday morning

- Classes will be listed in the app, conference guide, and in emails leading up for pre-registration.
- Sponsor name will be featured on all, and logo will be on a sign in the room each day
- Each guest will receive a miniature smoothie after class, handed out with a branded napkin featuring
- your logo

Badge Lanyards (\$2,500)

600 branded two-color badge lanyards will be visible throughout the Annual Meeting as attendees are expected to wear their badges each day.

Reception on Thursday Evening, December 11th

NECHE has limited space available on Thursday evening, December 11th for potential cocktail receptions. If you are interested in hosting a reception, please reach out to Aaron Perkus to discuss further. Sponsor will be responsible for paying for all food & beverage as well as any audio-visual needs relating to the reception.

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NECHE is willing to work with sponsors to fulfill other requests. If interested, please contact Aaron Perkus (aperkus@neche.org/781-541-0221). Please note that all sponsorship payments are non-refundable.

SPONSOR TABLE FLOORPLAN

