



## Sponsor Prospectus

The New England Commission of Higher Education (NECHE) is a voluntary, non-governmental membership association that serves as an institutional accreditor and promotes educational excellence and quality assurance to its member institutions. Our members are degree-granting post-secondary educational institutions offering higher education and located inside or outside the United States, including, but not limited to, the States of Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont. NECHE currently accredits over 200 institutions across the globe.

NECHE will hold its 2024 Annual Meeting December 4 – 6, 2024 at the Hilton Boston Park Plaza. Based on previous attendance patterns, we anticipate roughly five hundred participants and presenters including: presidents; academic affairs, student affairs, and finance administrators; faculty; institutional researchers; and other members of the higher education community.

NECHE has a single tier sponsorship level and a limited number (15) of sponsorship tables available.

### **\$4000 – Annual Meeting Sponsor**

Benefits Include:

- Sponsor digital logo recognition, with hyperlink, on Annual Meeting webpage
- Sponsor digital logo recognition, with hyperlink, on NECHE Annual Meeting 2024 registration confirmation email
- Digital logo recognition, with hyperlink, on Annual Meeting App
- Logo presence on Annual Meeting signage
- Complimentary NECHE registration for one participant with \$400 discount for up to two additional registrations
- One Complimentary Access to the Wednesday Network Lunch
- Skirted table in sponsor exhibit room

**Sponsors are allowed to select their table location at the time of their pledge. See final page for a map of the NECHE Sponsor Exhibit Room at the Hilton Boston Park Plaza and note the numbers of the tables you would prefer as your first and second choice locations. You will be informed of your table assignment shortly after we've received your request.**

To become a sponsor of the NECHE 2024 Annual Meeting, please complete the [Sponsor Form](#).

## Sponsors May Also Purchase an Additional Visibility and Branding Opportunity:

### **Wednesday Cocktail Reception (\$4,000)**

Hold screen with sponsor logo at reception

Signature cocktail at Cocktail Reception

Table provided at reception for Reception Sponsor to set and staff

Branded cocktail napkins

Option to provide promotional item (**provided by sponsor**) on cocktail tables

4 additional guests allowed to attend the Cocktail Reception

### **Badge Lanyards (\$2,500)**

750 Branded two-color badge lanyards will be visible throughout the Annual Meeting as attendees are expected to wear their badges each day.

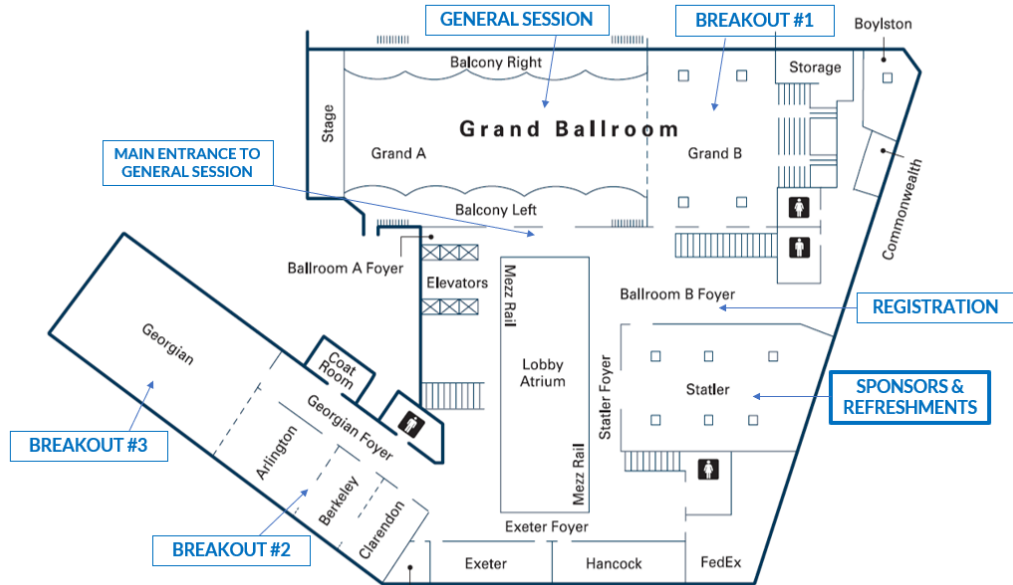
### **Notebook (\$4,000)**

600 Branded one-color hardcover notebooks with pen.

To become a sponsor of the NECHE 2024 Annual Meeting, please complete the [Sponsor Form](#).

NECHE is willing to work with sponsors to fulfill other requests. If interested, please contact Aaron Perkus (aperkus@neche.org/781-541-0221). Please note that all sponsorship payments are non-refundable.

# FULL MEETING LAYOUT



# SPONSOR EXHIBIT ROOM FLOORPLAN

