

New England Commission of Higher Education



2022 Annual Meeting | December 7-9, 2022 | Boston Park Plaza

Sponsor Prospectus

The New England Commission of Higher Education (NECHE) is a voluntary, non-governmental membership association that serves as an institutional accreditor and promotes educational excellence and quality assurance to its member institutions. Our members are degree-granting post-secondary educational institutions offering higher education and located inside or outside the United States, including, but not limited to, the States of Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont. NECHE currently accredits over 200 institutions across the globe.

NECHE will hold its 2022 Annual Meeting December 7 – 9, 2022 at the Boston Park Plaza. Based on previous attendance patterns, we anticipate roughly five hundred participants and presenters including: presidents; academic affairs, student affairs, and finance administrators; faculty; institutional researchers; and other members of the higher education community.

NECHE has a single tier sponsorship level with a range of opportunities for visibility and branding available.

[Submit a Sponsor Interest Form](#)

Annual Meeting Sponsor: \$4,000

Benefits Include:

- Sponsor digital logo recognition, with hyperlink, on annual meeting webpage
- Sponsor digital logo recognition, with hyperlink, on NECHE Annual Meeting 2022 registration confirmation email
- Digital logo recognition, with hyperlink, on Meeting App with one push notification
- Logo presence on Meeting signage
- Complimentary NECHE registration for one participant with \$400 discount for each additional registration
- One Complimentary Access to Network Lunch
- Skirted table in sponsor exhibit room

Sponsors are allowed to select their table location at the time of their pledge. See final page for a map of the NECHE Sponsor Room at the Boston Park Plaza and note the numbers of the tables you would prefer as your first and second choice locations. You will be informed of your table assignment shortly after we've received your request.

New England Commission of Higher Education

3 Burlington Woods Drive, Suite 100, Burlington, MA 01803-4514 Tel: 781-425-7785 | www.neche.org

Sponsors May Also Purchase an Additional Visibility and Branding Opportunity:

Wednesday Cocktail Reception (\$4,000)

- Hold screen with sponsor logo at reception
- Signature cocktail at Cocktail Reception
- Branded cocktail napkins
- Option to provide promotional item (provided by sponsor) on cocktail tables
- 4 additional guests allowed to attend the Cocktail Reception

Branded Conference Tote Bag (\$3,750)

- 500 Branded tote bags for participants to pick up at registration

Badge Lanyards (\$2,500)

- 600 Branded two-color badge lanyards will be visible throughout the Annual Meeting as attendees are expected to wear their badges each day

Sponsor Logo on Hotel Key (\$2,500)

- 350 Branded Hotel Key with optional QR Code

Interested in sponsoring? [Complete the sponsor form online.](#)

NECHE is willing to work with sponsors to fulfill other requests. I

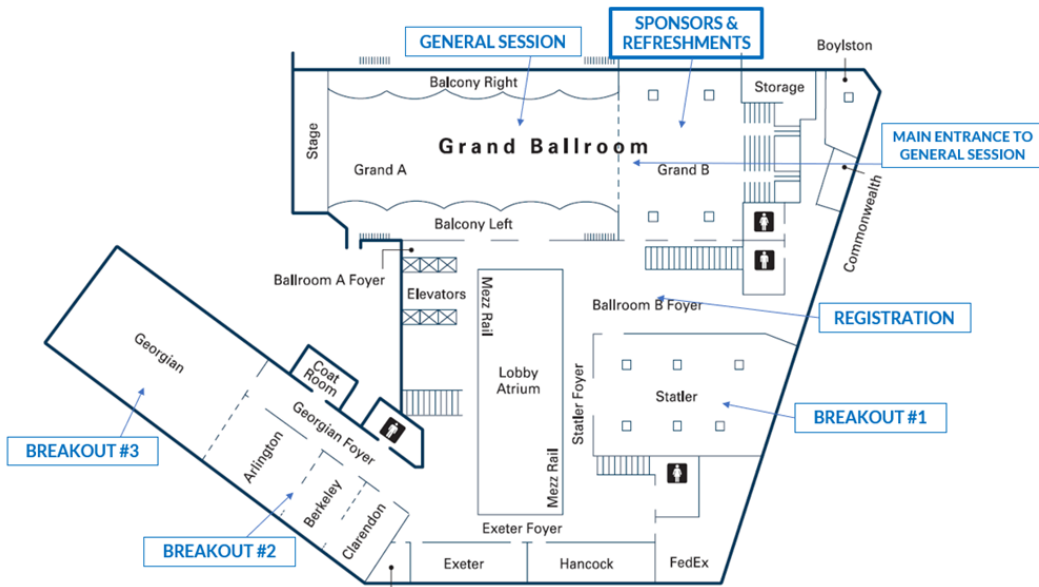
*if interested, please contact Aaron Perkus
aperkus@neche.org | 781-425-7708)*



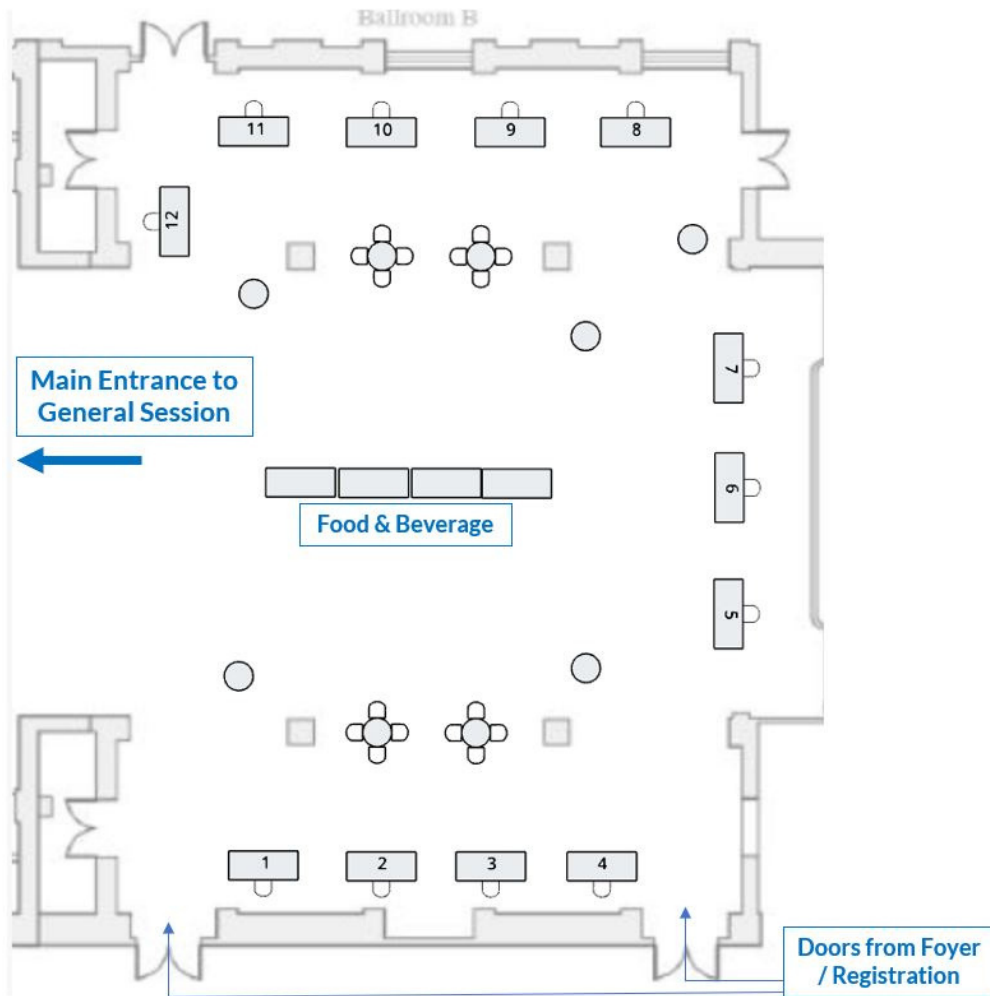
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FULL MEETING LAYOUT



SPONSOR ROOM FLOORPLAN



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