

Sponsor Prospectus

The New England Commission of Higher Education (NECHE) is a voluntary, non-governmental membership association that serves as an **institutional accreditor and promotes educational excellence and quality assurance to its member institutions**. Our members are degree granting post-secondary educational institutions offering higher education and located inside or outside the United States, including, but not limited to, the States of Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont. NECHE currently **accredits over 200 institutions across the globe**.

NECHE will hold its 2021 Annual Meeting December 8 – 10, 2021 at the Fairmont Copley Plaza, Boston, Massachusetts. Based on previous attendance patterns, we anticipate several hundred participants and presenters including: presidents; academic affairs, student affairs, and finance administrators; faculty; institutional researchers; and other members of the higher education community.

NECHE has a number of sponsorship options for organizations, with a range of opportunities for visibility and branding.

[Submit a Sponsor Interest Form](#)

\$7,500 GOLD LEVEL

There are two Gold Sponsorship Opportunities

Wednesday Cocktail Reception (sponsor to cover costs for all branding materials)

- Signature cocktail at Cocktail Reception
- Branded Cocktail Napkins
- Option to provide promotional item (provided by sponsor) on cocktail tables

Thursday Afternoon Luncheon (Speaker TBA)

- Logo on hold slide before and after session
- Custom menu cards
- Option to provide promotional item (provided by sponsor) on lunch tables

Gold Sponsor Benefits Include:

- Gold Sponsor Digital Logo recognition, with hyperlink, on annual meeting webpage
- Gold Sponsor Digital Logo recognition, with hyperlink, on NECHE Annual Meeting registration confirmation email
- Gold Digital Logo recognition, with hyperlink, on Meeting App with daily push notification
- Logo presence on signage for event
- Option to provide promotional item (provided by sponsor) at conference sign-in desk
- Complimentary Annual Meeting registration for one participant
- One Complimentary Access to Network Lunch
- Skirted table in sponsor exhibit room
- Gold Sponsor logo recognition on hold screen before and after all plenary sessions throughout the meeting
- Option to hold users meeting or open presentation on Thursday Night

\$5,000 SILVER LEVEL

There are two Silver Sponsorship Opportunities

Thursday Presidents Breakfast: This is an invitation-only, plated breakfast event for all college presidents and chief executive officers in the NECHE region as well as our international members. Our guest speaker will be Terry Hartle, Senior Vice President, Government and Public Affairs, American Council on Education. Includes:

- Logo on hold slide before and after session
- Custom menu cards
- Silver Sponsor Logo on Presidents Breakfast signage

Badge Lanyards and Friday Recognition Breakfast: Branded badge lanyards will be visible throughout the Annual Meeting as attendees are expected to wear their badges each day. Sponsor is responsible for cost of lanyards.

Silver Sponsor Benefits Include:

- Silver Digital Logo presence, with hyperlink, on website landing page
- Silver Digital Logo presence, with hyperlink, on app with one push notification
- Logo presence on signage for event
- Optional promotional item (provided by sponsor) at sponsored event
- Skirted table in sponsor exhibit room
- Complimentary Annual Meeting Registration for one participant

\$3,500 BRONZE LEVEL

There are three Bronze Sponsorship Opportunities

Wednesday Afternoon Refreshment Break

Thursday Afternoon Refreshment Break

Thursday Continental Breakfast /Assessment Poster Session

Bronze Sponsor Benefits Include:

- Bronze Digital Logo presence, with hyperlink, on website landing page
- Bronze Digital Logo presence, with hyperlink, on app
- Logo presence on signage for event
- Optional promotional item (provided by sponsor) at sponsored event
- Skirted table in sponsor exhibit room
- Complimentary Annual Meeting Registration for one participant

Interested in sponsoring? [Complete the sponsor form online.](#)

NECHE is willing to work with sponsors to fulfill requests for other benefits not listed here.

If interested, please contact Aaron Perkus (aperkus@neche.org/781-425-7708).