BEST PRACTICES IN FINANCIAL LITERACY

• Donna Viens, CPA
  • Provost/Chief Academic Officer- New England College of Business
• Marsia Hill Kreaime,
  • Associate Director Graduate Financial Aid- Boston College
• Jimena Huaco, MBA
  • Assistant Director, Talent Education Management- Champlain College
YOUR HOSTS:

Marsia Hill Kreaim
Associate Director-
Graduate Financial Aid
Boston College

Jimena Huaco, MBA
Assistant Director-
Talent Management
Champlain College

Donna Viens, ABD, CPA
Provost
Chief Academic Officer
New England College of Business
AGENDA

• Financial Literacy at Boston College, Champlain College, & New England College of Business
• Is it Literacy or Wellness - Marsia
• Voluntary or Mandatory - Jimena
• Credit or Non-credit - Donna
• Q & A - Audience
• Take Away
FINANCIAL LITERACY
AT
BOSTON COLLEGE
FINANCIAL LITERACY AT CHAMPLAIN COLLEGE

InSight
Financially Wise. Career Savvy

Required for all traditional students
All traditional students get to participate throughout all 4 at Champlain.

Non-credit bearing
Students get to receive this comprehensive education at no additional cost.

Deliverables-Oriented
The Program offers valuable outcomes associated with each milestone for students to utilize immediately and after graduation.

Intentional Timeline/Curriculum
The Program offers an intentional flow of milestones that allow for practical “just-in-time” application.

Explicit Connection Between Financial & Career Success
Increased buy-in from career-driven students and stakeholders.
FINANCIAL LITERACY AT CHAMPLAIN COLLEGE

Deliverables-Oriented Curriculum
A Career and Financial Education Program Supporting Career Success

- Professional Resume & Portfolio
- Networking
- Social Media Presence
- Proficient Cover Letter Writing
- Personal Brand & Pitch
- Budgeting & Cost of Living Analysis
- Saving & Investing
- Credit and Debt Management
- Salary Negotiation & Compensation Analysis
- Student Loan Repayment
FINANCIAL LITERACY AT NEW ENGLAND COLLEGE OF BUSINESS: THE ADULT STUDENT SUCCESS FOR EVERY PATH

High School

Career/Trade/Military

College

Living Life

Enjoying Retirement

Job/Life

Learning

Foundation: Start Again

Recovery: Mitigate Mistakes

Growth: Move Forward
FINANCIAL LITERACY
AT NEW ENGLAND COLLEGE OF BUSINESS
THE ADULT STUDENT

Smart Financial Decisions Curriculum

Budget
Savings
Emergency Fund
Retirement
Active Management
Debt Reduction

CD vs. Stocks
Term vs. Whole Life
Rent vs. Mortgage
Buy vs. Lease
Avalanche vs. Snowball
FINANCIAL LITERACY OR FINANCIAL WELLNESS

• Marsia Hill Kreaime
  • Associate Director- Graduate Financial Aid
• Boston College
VOLUNTARY OR MANDATORY

• Jimena Huaco, MBA
  • Assistant Director- Talent Management
  • Champlain College
CREDIT OR NONCREDIT

- Donna Viens, ABD, CPA, CMA
- Provost / Chief Academic Officer
- New England College of Business
QUESTIONS
CONCLUDING THOUGHTS

• Marisa
• Jimena
• Donna
Start with whoever you have and allow the program to grow.

It will take on the personality of your campus and be a success.
CHAMPLAIN COLLEGE
FINANCIAL LITERACY: TAKE AWAY

START SMALL

FIND "ALLIES"
NEW ENGLAND COLLEGE OF BUSINESS
FINANCIAL LITERACY: TAKE AWAY

Know Your Audience....