

# BEST PRACTICES IN FINANCIAL LITERACY

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- Donna Viens, CPA
  - Provost/Chief Academic Officer- New England College of Business
- Marsia Hill Kreaime,
  - Associate Director Graduate Financial Aid- Boston College
- Jimena Huaco, MBA
  - Assistant Director, Talent Education Management- Champlain College

# YOUR HOSTS:

Marsia Hill Kreaime  
Associate Director-  
Graduate Financial Aid  
Boston College



Jimena Huaco, MBA  
Assistant Director-  
Talent Management  
Champlain College



Donna Viens, ABD, CPA  
Provost  
Chief Academic Officer  
New England College of Business



# AGENDA

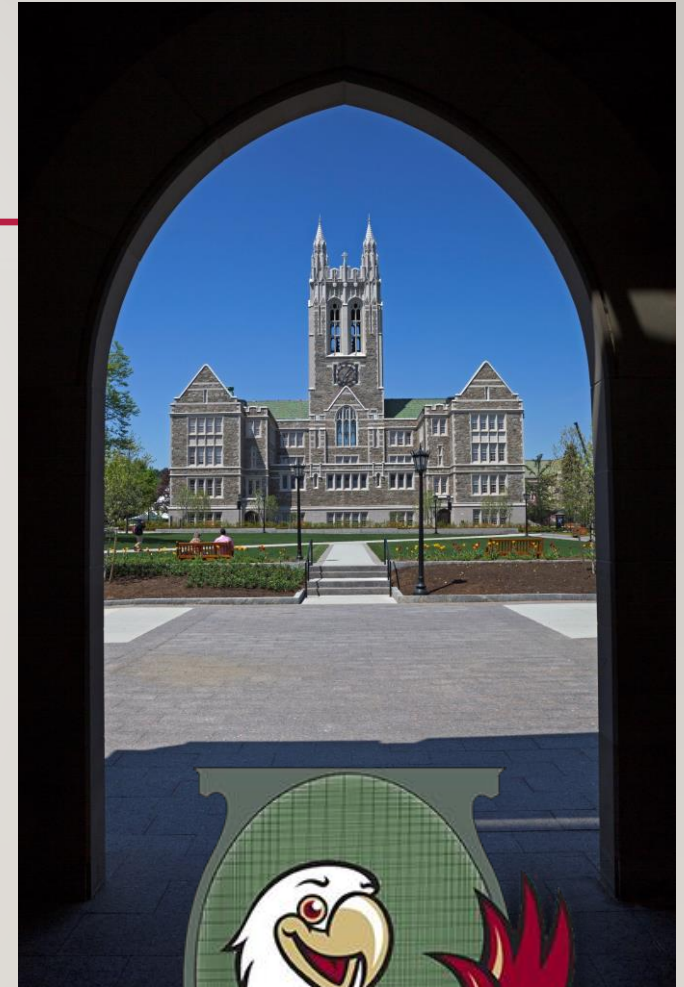
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- Financial Literacy at Boston College, Champlain College, & New England College of Business
- Is it Literacy or Wellness- Marsia
- Voluntary or Mandatory- Jimena
- Credit or Non-credit- Donna
- Q & A- Audience
- Take Away



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# FINANCIAL LITERACY AT BOSTON COLLEGE



**SUCCESSFUL \$TART**

*The Financial Literacy Program of Boston College*

# FINANCIAL LITERACY AT CHAMPLAIN COLLEGE

## InSight

*Financially Wise. Career Savvy*



### **Required for all traditional students**

All traditional students get to participate throughout all 4 at Champlain.



### **Non-credit bearing**

Students get to receive this comprehensive education at no additional cost.



### **Deliverables-Oriented**

The Program offers valuable outcomes associated with each milestone for students to utilize immediately and after graduation.



### **Intentional Timeline/Curriculum**

The Program offers an intentional flow of milestones that allow for practical “just-in-time” application.



### **Explicit Connection Between Financial & Career Success**

Increased buy-in from career-driven students and stakeholders.



## Deliverables-Oriented Curriculum

A Career and Financial Education Program **Supporting Career Success**



Professional Resume & Portfolio



Networking



Social Media Presence



Proficient Cover Letter Writing



Personal Brand & Pitch



Budgeting & Cost of Living Analysis



Saving & Investing



Credit and Debt Management



Salary Negotiation & Compensation Analysis



Student Loan Repayment

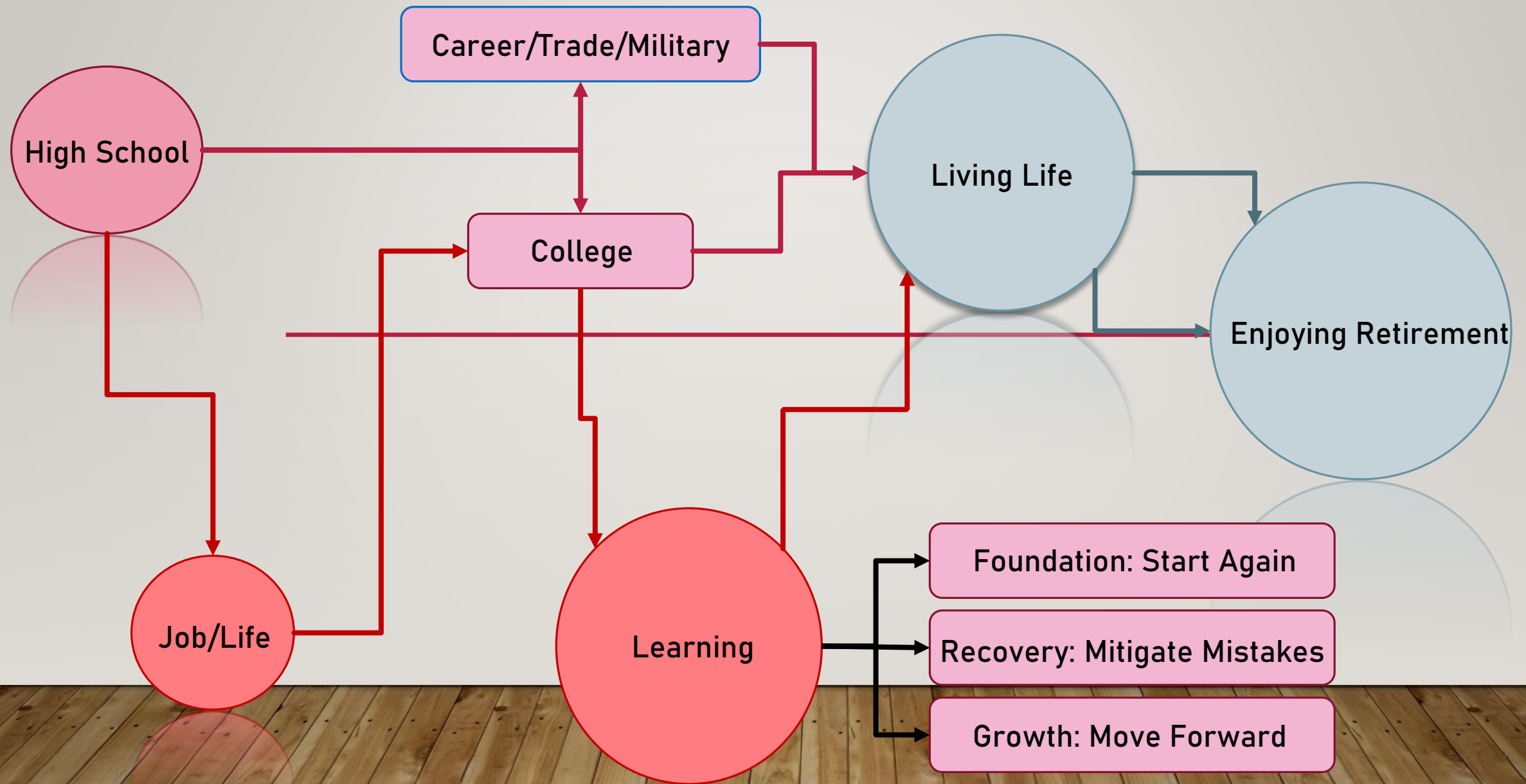


Career  
Education

Academic  
Education

Financial  
Education

# FINANCIAL LITERACY AT NEW ENGLAND COLLEGE OF BUSINESS: THE ADULT STUDENT SUCCESS FOR EVERY PATH





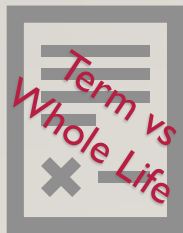
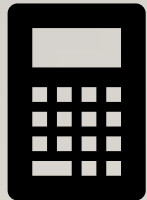


# FINANCIAL LITERACY

## AT NEW ENGLAND COLLEGE OF BUSINESS

### THE ADULT STUDENT

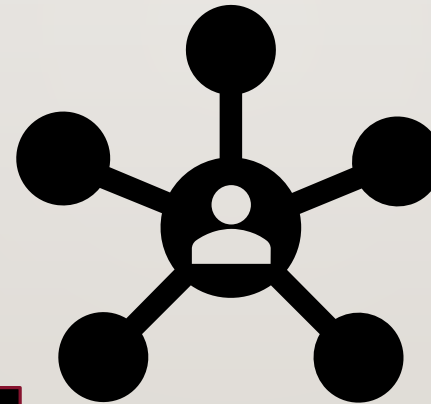
# Smart Financial Decisions Curriculum



Savings  
Emergency  
Fund

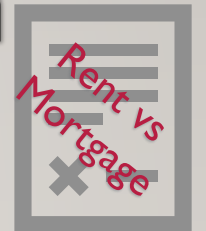
Retirement

Budget



Active  
Management

Debt Reduction





# FINANCIAL LITERACY OR FINANCIAL WELLNESS

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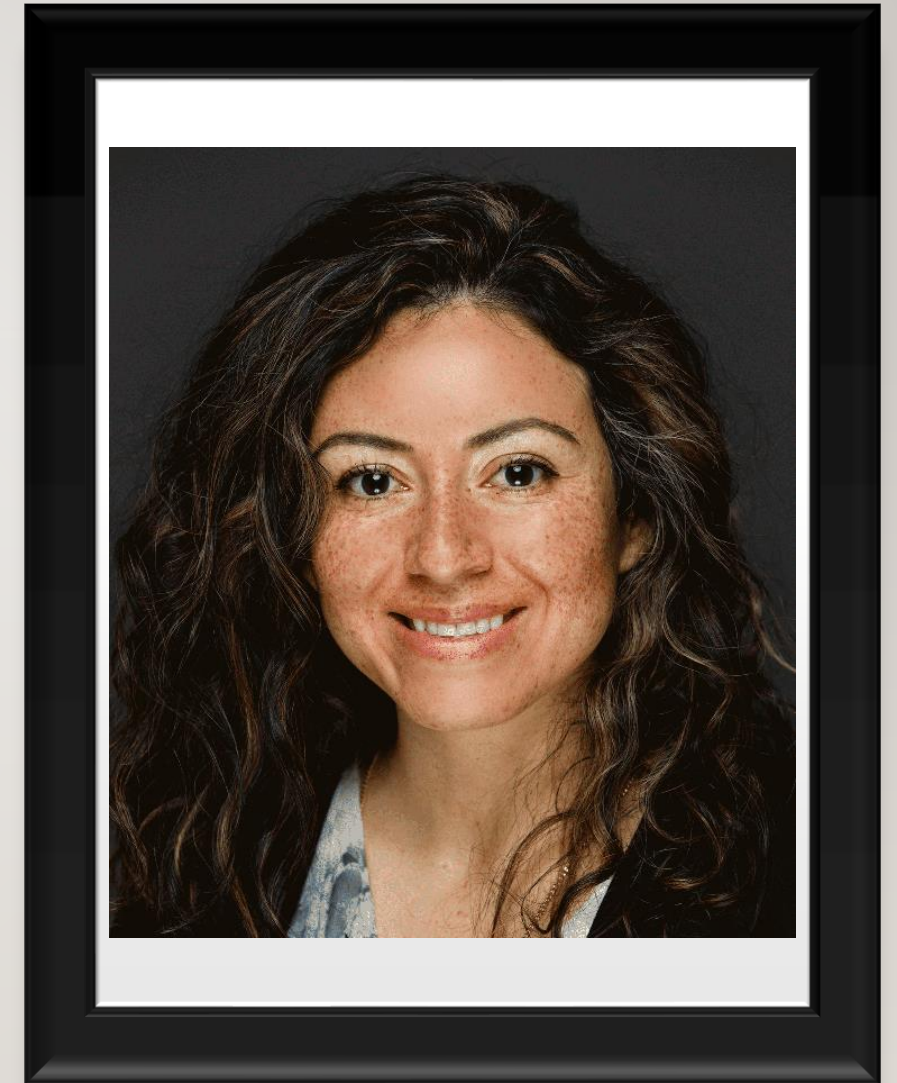
- Marsia Hill Kreaime
  - Associate Director- Graduate Financial Aid
- Boston College



# VOLUNTARY OR MANDATORY

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- Jimena Huaco, MBA
  - Assistant Director- Talent Management
- Champlain College



# CREDIT OR NONCREDIT

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- Donna Viens, ABD, CPA, CMA
  - Provost / Chief Academic Officer
- New England College of Business





# QUESTIONS

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# CONCLUDING THOUGHTS

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- Marisa
- Jimena
- Donna

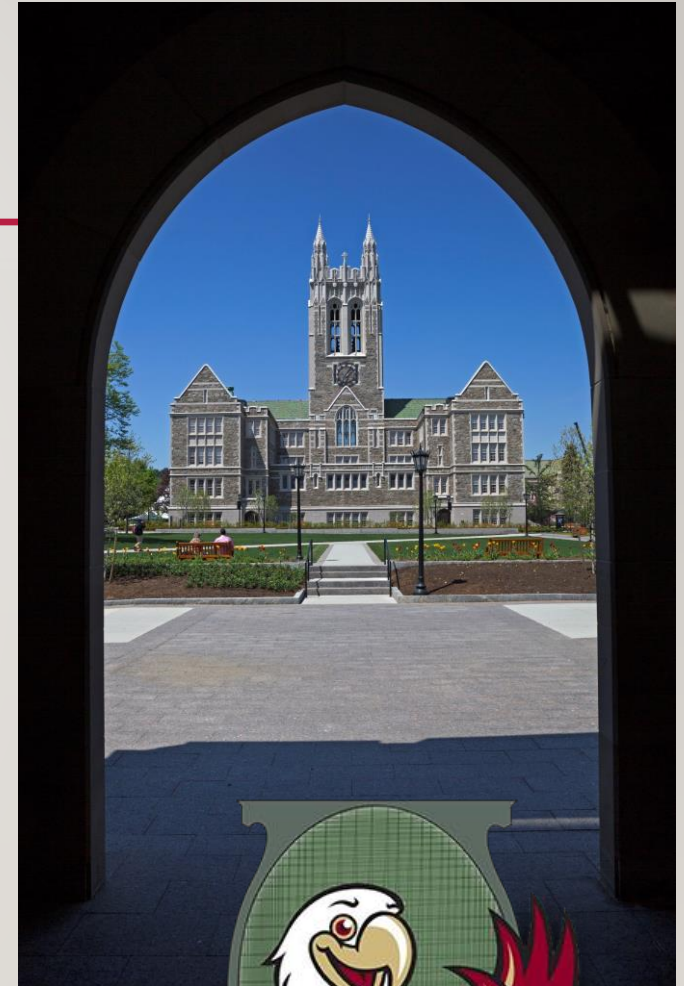
# BOSTON COLLEGE

## FINANCIAL LITERACY: TAKE AWAY

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Start with whoever you have  
and allow the program to grow.

It will take on the personality  
of your campus and  
be a success.



IN BALDWIN WE TRUST  
**SUCCESSFUL \$TART**

The Financial Literacy Program of Boston College



# CHAMPLAIN COLLEGE

## FINANCIAL LITERACY: TAKE AWAY

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**START SMALL**

**FIND "ALLIES"**



LET US DARE

# NEW ENGLAND COLLEGE OF BUSINESS

## FINANCIAL LITERACY: TAKE AWAY

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# Know Your Audience....